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38th Publication Design Annual (Society Of Publication Designers' Publication Design Annual)



Synopsis

The best visual design work is about emotion as much as sight. Powerful, brilliant pictures presented in just the right layout can make us feel and experience a whole range of emotions, from fear to attraction, from anger to happiness. The Society of Publication Designers[™] (SPD) annual competition seeks out the very best in editorial design work. Judged by a worldwide panel of top designers, the 38th edition of Rockport[™]'s best-selling SPD series celebrates the journalists, editorial directors, photographers, and other talented individuals who brought the year 2002 with all its triumphs and disasters to our doorsteps and computer screens. Stunning full-page layouts present everything from products to people, objects to events, in ways that made each palpable and unforgettable. Including work published in a wide range of mediums and designed by journalistic, design, and publishing talent from around the world, this stunning volume celebrates the people and firms who represent editorial design at its very best.

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The Society of Publication Designers is the only organization that specifically addresses the concerns of trade, corporate, institutional, newspaper, and consumer editorial art directors. The SPD encourages artistic excellence by annually judging the work of thousands of design professionals in the United States and abroad. They are based in New York City.

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